



## **Bryst Website Policy**

### **Aligned with Ontario Soccer & Canada Soccer Standards**

#### **1. Purpose**

The Bryst Website Policy ensures that all online content, digital interactions, and communications on the Bryst website adhere to the standards set by **Ontario Soccer**, **Canada Soccer**, and applicable privacy and Safe Sport requirements. This policy supports transparency, safety, accuracy, and responsible communication.

#### **2. Guiding Principles**

Bryst follows the principles promoted by Canada Soccer's **Safe Sport Roster**, Ontario Soccer's **Code of Conduct**, and all related digital communication guidelines:

- **Safety:** Prioritize the protection of minors and vulnerable participants.
- **Accuracy:** Ensure all published content is truthful, current, and aligned with organizational standards.
- **Privacy:** Protect personal information according to provincial and federal privacy laws.
- **Respect:** Maintain professionalism in all written, visual, and interactive website content.

#### **3. Website Content Standards**

##### **3.1 Accuracy & Updates**

- All information (programs, schedules, fees, policies) must be verified and updated regularly.
- Outdated content must be removed promptly.

##### **3.2 Branding & Representation**

- Bryst must be represented consistently, accurately, and professionally.

- Logos and images must follow Canada Soccer and Ontario Soccer branding and partnership requirements.

### **3.3 Safe Sport & Participant Protection**

- No personal contact information of minors may be published.
- Images of players under 18 require parental/guardian consent.
- Content must align with Safe Sport principles: respectful, inclusive, and non-exploitative.

## **4. Privacy & Personal Information**

Bryst is committed to complying with Canadian privacy legislation, Ontario Soccer's Privacy Policy, and Canada Soccer's data protection standards.

### **4.1 Collection of Information**

The website may collect limited information for:

- Registration
- Newsletter subscriptions
- Contact forms
- Program inquiries

### **4.2 Use of Information**

Personal information will be used only for:

- Club administration
- Program delivery
- Communication with participants and families

### **4.3 Protection of Information**

- Personal data will not be shared with third parties except as required for soccer operations.
- Secure systems and encrypted platforms must be used for data handling.

## **5. Online Safety & Appropriate Conduct**

### **5.1 Website Interactions**

Any interactive features (contact forms, feedback, comments) must follow:

- Respectful communication

- Zero tolerance for harassment, discrimination, or harmful messaging

## **5.2 Reporting Mechanisms**

The website must include:

- A clear pathway to report concerns (e.g., Safe Sport, conduct, privacy)
- Contact information for Bryst administration
- Links to Ontario Soccer and Canada Soccer reporting resources

## **6. Photography & Media Policy**

- Only approved and consent-based photos/videos may be posted.
- Team photos must avoid identifying information unless permission is provided.
- No images may portray unsafe, inappropriate, or unsafe activities.

## **7. Accessibility Standards**

Bryst aims to meet or exceed AODA (Accessibility for Ontarians with Disabilities Act) website accessibility standards:

- Clear navigation
- Alternative text for images
- Legible fonts and contrast
- Mobile-responsive design

## **8. Links to External Organizations**

Links to Ontario Soccer, Canada Soccer, and related partners must:

- Be accurate and up to date
- Reflect only approved partnerships or sanctioned information
- Not imply endorsement where none exists

## **9. Use of Club Content by Others**

- No external party may copy, distribute, or alter Bryst website content without written consent.

- Bryst maintains ownership of all images, graphics, and text created by the club.

## **10. Compliance & Enforcement**

Failure to follow the Website Policy may result in:

- Removal of inappropriate content
- Restriction of website access for contributors
- Escalation to Ontario Soccer if necessary

## **11. Review & Updates**

This policy will be reviewed annually and updated to remain consistent with:

- Ontario Soccer digital and Safe Sport policies
- Canada Soccer governance and communication standards
- Privacy and accessibility legislation