



Step-by-Step Process for Distributing & Building Awareness of the Rule of Two

1. Formal Policy Adoption and Accessibility

- **Finalize and approve** the Rule of Two Guidelines as an official Bryst policy (aligned with Canada Soccer's Safe Sport framework).
- **Post the policy** on our official channels:
 - Website → under "Publication/Bylaws section.
 - Physical postings → bulletin boards in change rooms, offices, and entryways.

2. Membership Communication Campaign

Use of a **multi-channel communication approach** to ensure every group (parents, players, coaches) receives the policy.

Tactics:

- **Email blast** to all members introducing the Rule of Two and linking to the full document.
- **Team meetings** → include a 3-minute Rule of Two reminder slide during pre-season or mid-season parent meetings.
- **TeamSnap / internal groups** → share a reminder infographic before the start of new sessions.

3. Education & Training Integration

- **Coach onboarding:** include the Rule of Two in all onboarding/training materials.
- **Parent orientation:** incorporate a short segment about the Rule of Two in the beginning-of-season parent meetings or orientation videos.

4. Visual & Environmental Reinforcement

- **Post visible reminders** around the facility (e.g., “Two Adults — Always,” “Safe Sport Starts with Us”).
- **Infographic posters** in viewing areas, offices, locker rooms.

5. Ongoing Reinforcement

- Reiterate the Rule of Two at:
 - Start of each season
 - During tournaments or travel events
 - In any Safe Sport workshops or club meetings
- Celebrate compliance: recognize teams or staff who exemplify Safe Sport practices in newsletters or club events.