

## **BRYST FA APPROACH TO PLAYER DEVELOPMENT**

### **OUR IDENTITY**

The primary goal of BRYST is to promote the game of soccer as a means of supporting the athletic and character-building activities of its membership. Some of the positive results come in the form of physical activity, self-discipline, and team building.

All our programs are designed in accordance with the CSA Long Term Player Development plan to develop young soccer players through the early stages of their soccer careers through meaningful, well organized training sessions. The purpose of this is to give our young athletes all the tools necessary to build the foundation for their future success both on and off the soccer field. CRSB believes that ultimately, success is tied to proper training and consistent performance over the long-term rather than winning in the short-term or the “win early and win often” approach.

BRYST is committed to long-term soccer and athletic development, loyal to the true spirit of the BRYST development philosophy.

At BRYST, the core success of our player development is contingent on the effectiveness of our coaching development, and so we have made it our top priority to develop and retain some of the finest young coaches in the province. With coaches ranging from Pre-B, Provincial B, National B, NSCAA Advanced Diploma, and UEFA A backgrounds.

### **BRYST – CREATE A POSITIVE, FUN LEARNING ENVIRONMENT**

BRYST has many learners that can be defined as players ranging in not only age but in ability. However, it should not be forgotten that the coaches, managers, administrators and even parents

are also learners that are part of the organisation. By being collaborative in our approach to improve we hope to continue moving the club forward. A positive environment is incredibly important for an organisation working with such a wide range of participants and a positive work environment thrives on positive relationships.

Turnnidge (2015) discusses the need for creating a positive environment within youth sport specifically saying how ‘the purpose [...] of Transformational Leadership (TFL; Bass and Riggio, 2006) theory for understanding and facilitating high quality coach-athlete relationships, and ultimately, for fostering positive youth development in sport.’

A good learning organization works to ensure the environment in which learning is taking place is a positive one. As mentioned, it is important to remember the coaches are learners and at the club, we do remember that, the core success of player development is contingent on the effectiveness of our coaching development, and so we have made it the top priority to develop and retain some of the finest coaches in the province.

#### BRYST – CREATE AN INCLUSIVE ENVIRONMENT

When working with children it is important to remember that a child in some cases may see their coach more often than their parents. With that it is important to build a good relationship with the player. As Johnson (2006) states inclusion and acceptance are key aspects of privilege. Johnson (2006) also goes on to discuss how you may exclude someone without intending to do so. “It can be subtle as shifting your gaze, leaning your body away, or editing your speech.” (Johnson, 2006, p.56)

At BRYST we know that being knowledgeable in soccer is not the

only thing key in creating an inclusive environment. The major factor is creating a welcoming environment. The work of Jean Cote and Jennifer Turnnidge at Queens University on transformational coaching has helped us further our style of teaching which consists more of facilitating and allowing for group collaboration than dictating.

#### BRYST – LTPD

BRYST follows the Long-Term Player Development framework set out by Canada Soccer. In doing the BRYST consumer knows that the programs available for their son or daughter are similar in their content. LTPD follows the principles of athlete development as laid out in the generic model Long Term Athlete Development (LTAD).

The seven-stage model provides a framework for development that ensures enjoyable lifelong playing opportunities for players of all levels of ability, as well as development of a pathway for elite players who pursue excellence” (Ontario Soccer, 2008)